Topic Colors

试题

第一部分 问答（5 分钟）

1) What color do you like? What does it stand for?
2) What color do you dislike? Is there any special reason?
3) What's the difference between the color you like now and that you liked ten years ago?
4) What do you think of the relationship between colors and fashion?
5) Do you think that colors can be used to describe one's emotions?
6) Can you be influenced by colors?

第二部分 卡片陈述及小组讨论（10 分钟）

Now let's move on to something more specific. The topic for us to discuss today is "Colors". Each of you will be given a card. I'd like you to give a brief description according to the card. You'll have one minute to prepare and each of you will have one and a half minutes to make your presentation. Don't worry if I interrupt you at the end of the time limit. Now here are your cards.

Right. Now we all have some idea about colors. I'd like you to discuss this topic further and see if you can agree on the topic: What does color convey in communication? During the discussion you may argue with each other or ask each other questions to clarify a point. You will have about four and a half minutes for the discussion. Your performance will be judged according to your contribution to the discussion.

第三部分 考官提问（5 分钟）

1) What's the special meaning of colors? Can you list any examples?
2) Do you think that colors have different meanings to different people?
3) What special meaning do colors have in your country?
4) Is there a color that is special to Chinese? What does it stand for?
5) When you see a person, can you tell his or her personality by the color he or she wears?
6) Do you agree that one's favorite color will change as he or she grows up?

答题参考

第一部分　问答

E: *What's the difference between the color you like now and that you liked ten years ago?*

C: The color I like now is black, while ten years ago, when I was a little girl, red was my favorite. This is because I thought red could show my happiness and light-heartedness, and black can express fashion and maturity. I still remember when I was young, my parents took me to a store for new clothes, and I always chose those with bright color like red, for I thought that was the color of the sun. However, nowadays I no longer choose that color, for I think black is fashionable and fits me. As soon as I wear fashionable clothes with black, my friends will speak highly of me. I prefer black now.

E: *Do you think that colors can be used to describe one's emotions?*

C: I think to some extent colors can describe one's emotions. For example, if you are in bad mood, you are likely to choose dark colors like black, blue and grey to attract less attention from others. If you are in good mood, you tend to choose bright colors like red, yellow, pink to draw others' attention or let others share your happiness. Another example is that when you go to a funeral, you usually wear black clothes, for at that time you are quite sad and feel sorrow. Therefore, we can judge one's emotions from the colors he chooses to some extent.

E: *Can you be influenced by colors?*

C: I would be influenced by colors to some extent. When I am in company with people wearing red and green clothes, I feel quite fresh and energetic and easily make a casual conversation with them. When I talk to those in clothes with black or dark blue, I tend to be serious and conduct a formal conversation accordingly. This is because I believe colors can talk, to let us know others' social status, personalities and emotions. If we want to get along well with others or conduct our business well, we'd better pay attention to the colors around us, for we are all influenced by colors more or less.

第二部分　卡片陈述及小组讨论

C1: The topic on my card is "Please talk about how colors convey fashion in communication". We live in a colorful world. Different colors appear before us everyday. Every year even

every season has its own fashionable color. Sometimes green is this year's popular color, sometimes purple is that year's popular color. Colors always convey the fashion of a certain season. When the designer in Paris uses a different color from that of the last year, all the rest of the world will research and study the color to determine whether it is the fashionable color of this year or not. If it is, then the world will be full of this kind of color. We call it fashion.

C2: My topic is "Please talk about how colors convey personality in communication". Colors convey different personalities. People can define what kind of people you are by the color of your clothes, your shoes, your bags, even your hair. Dark colors as black, blue and purple give people the impression of experienced and serious characteristics. The light colors such as green, yellow and pink make you look like a pretty doll. Nowadays, people use colors to show their personalities. The rock bands use colorful long hair and black jackets to identify themselves. The dark blue suits and white shirts reflect the personalities of office ladies and gentlemen. Red and green and other brisk colors are the students' favorites. That shows they are fresh and energetic.

C3: The topic on my card is "Please talk about how colors convey status in communication". Status can be expressed by different colors. We always call the office ladies and gentlemen "white collar". We use the color of white to identify their status. "Blue collar" is the name of technical workers. "Golden collar" is the person with great success and "grey collar" is their senior manager. Sometimes people will choose to change their color to extend or conceal their status. We judge a bodyguard by his black suits. When black suits become the ID card of bodyguard, he will change his color to conceal his status. Maybe he will choose white or some other color.

C1: I think colors can convey lots of things in communication. First of all, I think color can convey your mood in communication. If you are not happy today, you will choose dark. And red and yellow usually represent happiness.

C2: Different colors have different meanings to people. Red means enthusiasm, green means peace and life while blue means calmness and depression. Colors make people different from each other. They convey people's characteristics.

C3: Even the same color conveys different meanings to different people. Some people think they will use the dark color such as black, blue and grey to express they are not happy, but some

people think that kind of color will make them look more mature and experienced. And these are often used during the job-seeking period.

C1: In the movies, colors also convey the status of people. Black is the color for the bodyguard and golden for the rich. The leaders of a company often wear dark-blue suits and office ladies always wear black skirts and white shirts.

C2: Yeah, those are what we call "white collar". And other status will also be expressed by colors. Blue is for workers and grey for senior managers.

C3: Different colors give people different feelings. Red makes you look hot and energetic. But in hospital, it is harmful to patients. Green makes you feel peaceful and does good to people's eyes.

C1: Sometimes the same color gives people totally different feelings. For example, we use yellow to express our happiness. But when the sandstorm attacks our city, the whole city is covered with yellow sand. People will only feel sad and terrible instead of being happy.

C2: In communication, colors convey your taste. A lady with purple suit will give people the feeling of mystery. And silver makes you so fashionable.

C3: Color is a kind of science. Researching colors and using them well will bring us a totally new world.